



YUSHA GROUP

Transforming Brands

**ORGANIZATION
PROFILE
2025**



ABOUT



Yusha Group is a collection of youth-based businesses whose main objective is to empower the youth through skills acquisition, employment and opportunities in the digital economy.

We provide training on a variety of career skills and mentorship sessions to achieve quality workforce in the industry, link the youth with employment opportunities and foster economic growth through entrepreneurship.





SERVICE DELIVERY CHARTER

VISION STATEMENT

To foster a supportive and inclusive environment where the youth can develop their unique talents, explore their passions, and build a strong foundation for success in all areas of life.

MISSION STATEMENT

To foster a supportive and inclusive environment where the youth can develop their unique talents, explore their passions, and build a strong foundation for success in all areas of life.

CORE VALUES

- **Empowerment:** We strive to empower young people to reach their full potential, build self-confidence, and make informed decisions.
- **Equity & Inclusion:** All young people, regardless of their background, race, gender, sexual orientation, religion, or socioeconomic status, should have equal access to opportunities and resources.
- **Respect:** Respect for all individuals, their diverse perspectives, and their right to self-determination.
- **Collaboration:** Fostering partnerships with other organizations, community members, and the youth so as to create a stronger and more impactful network.
- **Innovation:** Continuously exploring new approaches and adapting to the evolving needs and interests of young people.
- **Sustainability:** Building programs and initiatives that are long-lasting and have a positive, enduring impact on the lives of young people.
- **Accountability:** Being transparent and accountable to the young people, our partners and the community.





SUBSIDIARIES



YUSHA MENTORSHIP

Skills development in different areas of specialization.



YUSHA CONSULTANCY

Linking trained youth with various industries through attachments, internships and jobs.



YUSHA TECH

Website Development, Graphic Design and other digital services.



YUSHA CONTENT

Creating quality content that engages the youth positively.





OUR WORK

TRAINING



PLACEMENTS



MORE PHOTOS & VIDEOS ON
OUR SOCIAL MEDIA PLATFORMS: @YUSHAGROUP





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